

Helaine and Sid Lerner Practice Professor for Health Advocacy Department of Health Policy and Management Johns Hopkins Bloomberg School of Public Health Opportunity for an Experienced Policy Advocate to Help Advance the Public Health Field's Impact and Teach the Next Generation of Leaders How to Be Effective Change Agents

The Johns Hopkins Bloomberg School of Public Health is seeking a public health advocacy leader to join the Lerner Center for Public Health Advocacy (LCPHA) on the practice professor track, at either the associate or full rank, based on experience. The Helaine and Sid Lerner Professorship is designed for a practitioner with a demonstrated track record of success in public health issue campaigns and the ability to communicate evidence-based information to inform and influence public health actions and policy change.

This full-time non-tenure track faculty position is in the Department of Health Policy and Management (HPM) at the Johns Hopkins Bloomberg School of Public Health (BSPH). This is an exciting time to join <u>HPM</u> and the School. HPM's Chair, Dr. Keshia Pollack Porter, has a bold, inclusive vision regarding scholarship, education, practice, and policy impact. Under her leadership, the Department has reaffirmed its commitment to advancing inclusion, diversity, antiracism, and equity (<u>IDARE</u>) in scholarship, education, practice, and the Department's culture. While this position will have a primary appointment in HPM, the LCPHA draws talent and participation from the faculty, staff and students from across the entire School.

Candidates must be invested in educating students, faculty, and staff in effective advocacy approaches and will be expected to be substantively involved in teaching and other educational activities in the Department and School on an ongoing basis. This position is supported by an endowment, the Lerner Center, and the Department's teaching resources. This professorship will be required to help raise Lerner Center funds through non-matriculated student teaching or other sources.

Ideal candidates will have a legal, communications, policy, or public health graduate degree, direct advocacy experience, and the ability to teach and inspire the next generation of public health leaders to effectively engage in policymaking processes. Candidates for this position will have a terminal degree (e.g., PhD/DrPH/MD/JD/DVM) or an equivalent level of relevant experience or education.

Candidates must demonstrate excellence in scholarship as it relates to practice. This will be evidenced by authorship of impactful publications (at least some of which will have been in peer reviewed literature, though a significant proportion may be major reports, legislation, or other applied scholarship in which they have taken a leadership role and that are recognized as thoughtful additions to the field).

This individual will serve as the Deputy Director of the Lerner Center for Public Health Advocacy (LCPHA). LCPHA's mission is to build and support the field of public health advocacy through excellence in partnerships, teaching, and practice that inspire action and impact on our greatest public health challenges. Rooted in evidence and rigor, our programming drives action that demonstrably prevents diseases, promotes equity, and improves public health impact. The successful candidate will also help develop and support the Lerner Center's future advocacy training program for public health professionals.

Role of the Lerner Practice Professor/Deputy Director of LCPHA:

- Act as a cross-departmental leader for the value of advocacy and strategic communications, including mentoring faculty, students, and staff on how to pragmatically advance policy goals and objectives;
- Grow, develop and teach policy advocacy courses within the school;
- Develop advocacy training programs for the field in high need, high interest areas (such as media advocacy and grassroots organizing) to enhance Lerner Center sustainability;
- Mentor and advise students at the graduate level;
- Work closely with the leadership from across BSPH and the University to advance the strategic pillar of advocacy;
- Advance the understanding, support, and scholarship of public health advocacy;
- Increase BSPH's influence, impact and reputation among advocates, decision-makers, and the media in the U.S. and globally; and
- As the Deputy Director of LCPHA, work closely with the Director of LCPHA and represent the Center with internal and external partners, including fundraising efforts;
- This is a hybrid position, based in the Baltimore/Washington DC region with some inperson expectations.

Desired Qualifications

Applicants should provide evidence of the following competencies and interests:

- Well-established record and demonstrated commitment to improving public health through media advocacy, strategic communications, and research translation;
- Evidence of practice-related scholarship;
- Strong capacity for multidisciplinary collaboration;
- Documented productive relationships with university and community partners, program planners, policymakers, donors, including the business community;
- Experience or strong interest in teaching professionals and students at the graduate level, including skill and inclination to mentor and advise;
- Demonstrated track record of understanding and using public health evidence to advance policies and programs; and
- Demonstrated ability to inspire learners.

Applications will be reviewed as they are submitted, and the position will remain open until filled. **Priority will be given to applications submitted by May 31, 2024**.

Applicants should submit a letter of interest, a detailed curriculum vitae, and the names and contact information for three references at http://apply.interfolio.com/144309, which is the University's secure online search platform. Applications should include a statement of demonstrated commitment to the principles of inclusion, diversity, anti-racism, and equity (IDARE) in scholarship, teaching, policy, and/or practice, and ways to continue to uplift these principles as a member of the HPM faculty (statement may be included in the cover letter or as a separate document).

Cover letters should be addressed to Shelley Hearne, DrPH, the Deans Sommer and Klag Distinguished Professor of the Practice for Public Health Advocacy and Chair of the Search Committee. Please direct all questions about this search to Ms. Edith Jones, Senior Administrative Coordinator, at ejones10@jhu.edu.

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