2019 PNEUMONIA AND DIARRHEA PROGRESS REPORT CARD





SOCIAL MEDIA TOOLKIT

The International Vaccine Access Center is proud to release its annual **Pneumonia & Diarrhea Progress Report Card** on World Pneumonia Day, November 12th. Please share the following messages on social media and feel free to tag @IVACTweets, @JohnsHopkinsIH and @JohnsHopkinsSPH.

MESSAGE 1:

The new 2019 Pneumonia & Diarrhea Progress Report Card is here! This report card scores 23 countries on progress towards #GAPPD targets, highlighting gaps in prevention and treatment. #PDPR2019 #StopPneumonia #WorldPneumoniaDay bit.ly/pdpr19

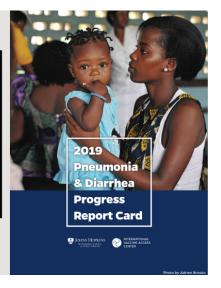


Diarrhea Progress Report
Card is out NOW!
Report highlights



progress and gaps in pneumonia and diarrhea prevention and treatment across 23 countries

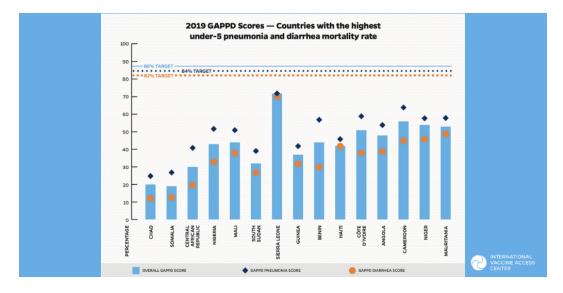
The 2019 Pneumonia &





Message 2:

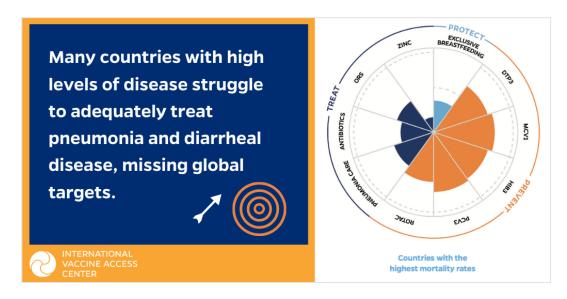
New report card finds health systems are falling short of targets to ensure the world's most vulnerable children have access to important pneumonia & diarrhea interventions. #PDPR2019 #StopPneumonia bit.ly/pdpr19



[Download graphic here]

Message 3:

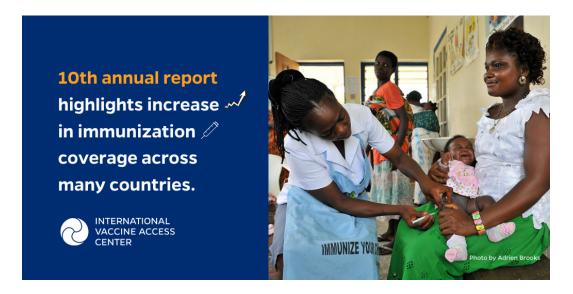
Many countries struggle to control pneumonia and diarrheal disease. Learn more in a new report card from @IVACtweets @JohnsHopkinsIH @JohnsHopkinsSPH #PDPR2019 #StopPneumonia #WorldPneumoniaDay bit.ly/pdpr19





Message 4:

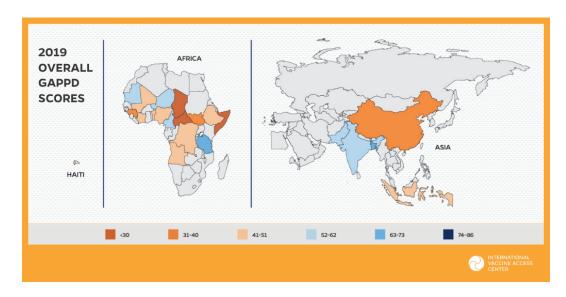
"It's critical to prevent children from becoming ill from pneumonia and diarrhea by ensuring universal coverage of immunization," said @IVACtweets Executive Director Dr. Bill Moss. •• @JohnsHopkinsIH @JohnsHopkinsSPH #PDPR2019 #StopPneumonia bit.ly/pdpr19



[Download graphic here]

Message 5:

DYK? 23 countries account for 75% of global pneumonia & diarrhea deaths in children under 5. See how they are responding in a new report card from @IVACtweets @JohnsHopkinsIH @JohnsHopkinsSPH. 2 #PDPR2019 #StopPneumonia bit.ly/pdpr19





Message 6:

India's #GAPPD score for pneumonia & diarrhea prevention & treatment is up. \checkmark Rollouts of rotavirus vaccine and pneumococcal conjugate vaccine helped scores improve. 000 #PDPR2019 #StopPneumonia #WorldPneumoniaDay bit.ly/pdpr19

