Pneumonia and Diarrhea
Progress Report 2018

Social media messages

Message 1

To stop child deaths from pneumonia and diarrhea, the global community needs to collect better data and target communities of greatest need.
We can’t change what we can’t measure. We need accountability supported by better data to stop child deaths.

bit.ly/pneumonia-progress #PneumoniaDiarrheaReport2018 #StopPneumonia #PneumoniaProgress

Message 2

“Progress to stop child deaths is being hampered by persistent inequities in countries around the world.”

Kate O’Brien, MD, MPH
Executive Director
International Vaccine Access Center

“Addressing inequities will demand greater levels of funding and strong political commitment,” says Kate O’Brien, Executive Director of @IVACTweets.

Learn more about progress toward stopping pneumonia and diarrhea deaths: bit.ly/pneumonia-progress
#PneumoniaDiarrheaReport2018

Message 3
Pneumonia and diarrhea are still leading killers of children under 5. Progress is hampered by inequity in countries with the largest numbers of deaths.

Learn more in the new report bit.ly/pneumonia-progress #PneumoniaDiarrheaReport2018 #StopPneumonia #PneumoniaProgress

**Message 4**
Whether children receive life-saving treatment for pneumonia and diarrhea is influenced by their gender, their mother's educational level, and their family's resources.

Sad but true: countries’ efforts to treat child pneumonia and diarrhea seriously lag, especially among children who live in remote or impoverished communities.

Learn more in new report bit.ly/pneumonia-progress #PneumoniaDiarrheaReport2018 #StopPneumonia #PneumoniaProgress

Message 5
Breastfeeding helps protect children from diseases like pneumonia and diarrhea. Learn other ways to prevent child deaths.


Message 6
Access to healthcare for pneumonia and diarrhea is unequal but it doesn’t have to be.

Learn about solutions: bit.ly/pneumonia-progress ##PneumoniaDiarrheaReport2018 #StopPneumonia #PneumoniaProgress