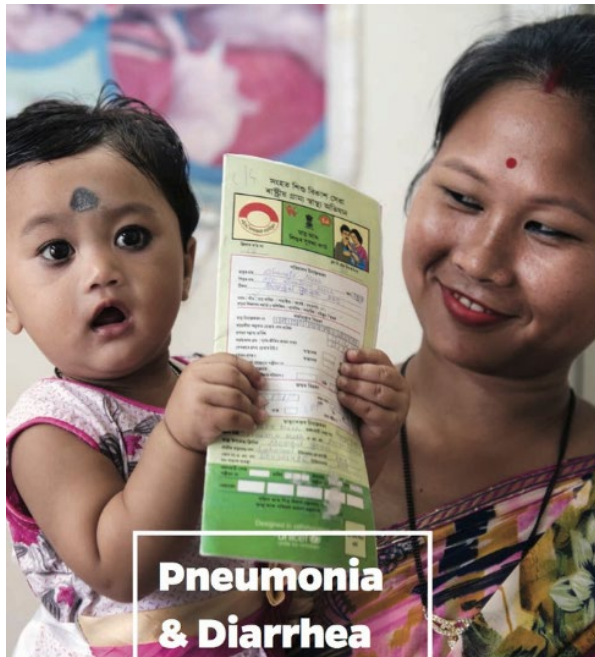


# Pneumonia and Diarrhea Progress Report 2018



## *Social media messages*

### Message 1



To stop child deaths from pneumonia and diarrhea, the global community needs to collect better data and target communities of greatest need.

**Pneumonia  
& Diarrhea  
Progress  
Report 2018**



We can't change what we can't measure. We need accountability supported by better data to stop child deaths.

[bit.ly/pneumonia-progress](https://bit.ly/pneumonia-progress) #PneumoniaDiarrheaReport2018 #StopPneumonia #PneumoniaProgress

## Message 2



**Pneumonia & Diarrhea  
Progress Report 2018**

**“Progress to stop  
child deaths is  
being hampered  
by persistent  
inequities in  
countries around  
the world.”**

Kate O’Brien, MD, MPH  
Executive Director  
International Vaccine  
Access Center

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VACCINE ACCESS  
CENTER

“Addressing inequities will demand greater levels of funding and strong political commitment,” says Kate O’Brien, Executive Director of @IVACTweets.

Learn more about progress toward stopping pneumonia and diarrhea deaths: [bit.ly/pneumonia-progress](https://bit.ly/pneumonia-progress)  
#PneumoniaDiarrheaReport2018

## Message 3

Pneumonia and  
diarrhea together led  
to nearly **1 in 4** deaths  
in children under 5  
in 2016.

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Progress Report 2018**

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Photo Credit: Monico Tiw

Pneumonia and diarrhea are still leading killers of children under 5. Progress is hampered by inequity in countries with the largest numbers of deaths.

Learn more in the new report [bit.ly/pneumonia-progress](https://bit.ly/pneumonia-progress) #PneumoniaDiarrheaReport2018  
#StopPneumonia #PneumoniaProgress

**Message 4**

Whether children receive life-saving treatment for pneumonia and diarrhea is influenced by their gender, their mother's educational level, and their family's resources.



**Pneumonia & Diarrhea  
Progress Report 2018**



Photo Credit: Monica Tiwari

Sad but true: countries' efforts to treat child pneumonia and diarrhea seriously lag, especially among children who live in remote or impoverished communities.

Learn more in new report [bit.ly/pneumonia-progress](https://bit.ly/pneumonia-progress) #PneumoniaDiarrheaReport2018 #StopPneumonia #PneumoniaProgress

**Message 5**

**Pneumonia & Diarrhea  
Progress Report 2018**



**Exclusive  
breastfeeding  
protects children by  
making them healthier  
and less vulnerable  
to pneumonia and diarrhea.  
Only 5 of the 15 countries  
with the most deaths are  
meeting global targets for  
breastfeeding.**



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*Photo Credit: Monica Tiwari*

Breastfeeding helps protect children from diseases like pneumonia and diarrhea. Learn other ways to prevent child deaths.

[bit.ly/pneumonia-progress](https://bit.ly/pneumonia-progress) #PneumoniaDiarrheaReport2018 #StopPneumonia #PneumoniaProgress

**Message 6**

Looking closely  
at national  
data reveals  
pockets of  
inequitable  
access to  
important  
interventions.

**Pneumonia & Diarrhea  
Progress Report 2018**



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Photo credit: Adrian Brooks

Access to healthcare for pneumonia and diarrhea is unequal but it doesn't have to be.

Learn about solutions: [bit.ly/pneumonia-progress](https://bit.ly/pneumonia-progress) ##PneumoniaDiarrheaReport2018 #StopPneumonia  
#PneumoniaProgress