

IVAC Pneumonia and Diarrhea Progress Report 2017 Social Media Toolkit

Thanks to our partners at Global Health Strategies for helping create this tool.

Graphic 1:



Child deaths from pneumonia, diarrhea ↓ half since 2000! But we must do more, says @IVACTweets report <http://bit.ly/2z61wlf> #ChildHealth

New @IVACTweets report shows global progress on #ChildHealth & opportunities to ensure all kids survive & thrive <http://bit.ly/2z61wlf>

Graphic 2:



@IVACTweets report shows countries must continue to invest in #ChildHealth interventions & scale up access <http://bit.ly/2z61wlf>

#ChildHealth is improving, but investment still needed to tackle the biggest infectious killers of kids <http://bit.ly/2z61wlf> @IVACTweets

Graphic 3:



New @IVACTweets report: Fighting pneumonia & #diarrhea essential to help improve #ChildHealth <http://bit.ly/2z61wlf> #StopPneumonia

Graphic 4:

@IVACTweets report: To #StopPneumonia, we must reach every child around the

“Introduction of PCV under the universal immunization program is a monumental step. One of the biggest achievements has been the readiness and go-ahead from the government to rollout PCV to each and every child and its commitment to invest whatever is required to save the lives of children. Leadership of the Ministry of Health & Family Welfare supported by WHO, UNICEF and other partners helped pulled off this historic moment. Message of Equity is strongly associated with the PCV launch and going forward efforts towards further strengthening the routine immunization programme to ensure that the benefits of vaccines reach every child in the country will be of paramount importance.”

- **Dr. Bhriгу Kapuria, Immunization Specialist, UNICEF**

“It is heartening to note that an equitable approach has been adopted by the government in selecting Uttar Pradesh as one of the first states to introduce PCV with a focus on districts that need this life saving vaccine the most. The state government must view this moment as an opportunity to strengthen its delivery system and gear up for achieving 90% immunization coverage. Going forward it will be important to keep monitoring the pace of rollout by the government.”

- **Dr. Shally Awasthi, Professor, Pediatrics, King George’s Medical University (KGMU), Lucknow, Uttar Pradesh**

“Bihar has introduced the vaccine in 17 districts and the rollout has been smooth.”

- **Dr. N K Sinha, State Immunization Officer, Bihar**

“The introduction of PCV in the 3 states of Himachal Pradesh, and select districts of Uttar Pradesh and Bihar has been smooth and well accepted at all levels. The technical, operational and communications aspects were well coordinated between the central government officials, partner organizations and the state governments. There were mechanisms in place to track the processes prior to PCV introduction such as preparedness assessment, tracking of training at all levels, sharing feedback in task forces etc. For the first-time members from Indian Academy of Pediatrics (IAP) and other professional bodies were included in the orientation programme before the introduction of PCV in the states. The challenge however remained to reach out and orient all the frontline mobilizers (ASHA/ AWW) in the villages and urban areas prior to PCV introduction. Post introduction, a rapid monitoring mechanism has been put in place to track and appraise the program managers and other stakeholders about implementation of this vaccine in the field.”

- **Dr. Balwinder Singh, National Professional Officer (Routine Immunization), WHO India**