THE POWER OF POLICY
10 TIPS FOR GETTING THINGS DONE IN PUBLIC HEALTH

1. Know why you are engaged—what’s the public health goal that you’re trying to solve?

2. Be persistent—it takes time and follow through (passing a law takes time; getting good enactment can take longer).

3. Be strategic. There are no permanent enemies or allies.

4. There is no wrong choice, and all forms of engagement are needed.

5. Don’t do what you aren’t comfortable doing.

6. Be your real, authentic self.

7. Your credibility is the most important thing; keep to facts, evidence, & real-world experience. If you don’t know something, acknowledge it.

8. Lobbying fears are not a reason to avoid engaging – most of what you will do does not qualify as lobbying and won’t put you in harm’s way.

9. Find organizations that are known to be effective in policymaking arena and align efforts.

10. Engage with your policymakers and be a resource.