

HPRIL Dissemination Plan: July 14, 2022

The table below provides an overview of HPRIL’s plans for dissemination, including the target date, audience, lead contributors, and pertinent notes. The table is divided into two sections: Presentations and Written Products. The table is further divided into sections for products and presentations led by the HPRIL team at JHSPH and those led by the local subgrantee agencies. HPRIL solicited this information from subgrantees in February 2021. The dissemination plan is a living document and will be updated periodically as opportunities become available, further details about conferences are published, and ideas for dissemination products are finalized.

Product	Target Date	Abstract Deadline	Audience	Lead Contributors	Notes	Progress
Presentations						
Presentation to HER NOPREN WIC Retail Research Learning Collaborative	February 2020		WIC researchers	Susan Gross		Complete
HPRIL Panel of Subgrantees at NWA 2021 Annual Conference	June 2021	February 14, 2021	Local and state WIC agencies and other members of the WIC community	One representative from each local agency and one member of HPRIL team	A representative from each of the five agencies will provide a brief presentation about their innovative tool and lessons learned during implementation. The presentation will also include an introduction to HPRIL from a member of the Johns Hopkins HPRIL team and a discussion with panelists.	Abstract not accepted
Eppes, E.E. (2021). Capacity Building for Local WIC Agencies: Assessing Needs. Oral presentation at the National WIC Association 2021 Virtual Annual Conference, June 15, 2021.	June 2021	February 14, 2021	Local and state WIC agencies and other members of the WIC community	HPRIL, HPRIL student intern Mary Champeny	Presentation of findings from a November 2020 needs assessment survey exploring WIC agencies’ experience with developing, implementing, and evaluating innovation projects. Description of how the survey findings can inform the training, TA, and tools provided to local WIC agencies to support innovation projects.	Complete
Gross, S.M., Chancay, J.F., Harris, C., Haynes, L.A. (2021). Local Agencies Launch Technology Innovations to Enhance the WIC Participant Experience. Oral presentation at the National WIC Association	October 2021	August 2021	State WIC agencies and WIC technology stakeholders	HPRIL, three subgrantee panelists	Representatives from three of the funded agencies served as panelists to discuss their use of technology to enhance the participant experience. The purpose of the panel was to describe the technology-related innovations as well as their preliminary findings, challenges, and lessons learned.	Complete

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Virtual Technology Conference, October 7, 2021						
Presentation at APHA 2021 Conference	October 2021	March 21, 2021	Public Health researchers and practitioners	HPRIL	Presentation of preliminary findings from HPRIL evaluation	Abstract not accepted
Presentation at Society for Nutrition Education and Behavior 2022 Conference	July 29- August 1, 2022	February 14, 2022	Nutrition Educators and Researchers	HPRIL	Presentation of preliminary findings from HPRIL evaluation	Not submitted
Poster at AND 2022 Conference (FNCE 2022)	October 2022	February 16, 2022	Dietitians and Nutrition Researchers	HPRIL	Presentation of HPRIL findings with an emphasis on implications for the field of dietetics	Not submitted
Presentation at APHA 2022 Conference	November 2022	April 30, 2022	Public Health researchers and practitioners	HPRIL	Presentation of HPRIL evaluation findings pertaining to Miami-Dade WIC	Abstract submitted
Presentation at NWA 2022 Annual Conference	May 2022	February 28, 2022	State and Local WIC Agency Staff and other members of the WIC community	HPRIL	Presentation of preliminary and final HPRIL findings with an emphasis on implications for WIC state and local agencies	Not submitted
Presentation at NWA 2022 Nutrition and Breastfeeding Conference	September 2022	Spring/ Summer 2022	State and Local WIC Agency Staff and other members of the WIC community	HRPIL	Presentation on the WIC Agency Resource Guide for Implementation and Evaluation of Innovation Projects	Abstract Accepted
Presentation to WIC Access Group	Summer 2022		Nonprofit Organizations Focused on Improving Access to WIC	HPRIL	Discussion of preliminary HPRIL findings with an emphasis on implications for other WIC access-related research projects	
National WIC Association Webinar(s)	Summer 2022		State and Local WIC Agency Staff and other members of the WIC community	HPRIL	Presentation of preliminary and final HPRIL findings with an emphasis on implications for WIC state and local agencies	
Presentation to HER/NOPREN WIC Learning Collaborative	Summer 2022		Nutrition researchers interested in WIC	HPRIL	Presentation of preliminary and final HPRIL findings with an emphasis on implications for WIC researchers	

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Final Workshop at FNS	July 18, 2022		USDA/FNS, Subgrantees	HPRIL	HPRIL staff will present the integrated evaluation findings, detail project accomplishments and final deliverables, discuss lessons learned, and recommend next steps. Sub-grantee staff will present their findings, and describe lessons learned.	
Written Products						
HPRIL Website	Ongoing		WIC state and local administrators, organizations that serve the WIC population, policymakers, and researchers	HPRIL	Provides information about the overall project and subgrantee innovations, implementation lessons learned and promising practices. Evaluation findings will also be shared on the website. Also hosts HPRIL blog.	
HPRIL Blog	Launched February 2021		WIC agencies, researchers, nonprofits, general public	HPRIL (with guest blog posts from subgrantees and student intern, Paris Lowe)	Will be updated monthly with project updates and case studies about each project.	Ongoing
Final Report to FNS	September 2022		USDA/FNS	HPRIL	Final report detailing all aspects of project development, implementation, and evaluation.	
Summary of Subgrantee Final Reports	June 2022		USDA/FNS	HPRIL	Summary of comprehensive final reports HPRIL receives from subgrantees.	Complete
White Paper	September 2022		State and local agency staff, policymakers, and researchers	HPRIL	Integrated findings of sub-grantee projects, evaluation process, significance of findings, practical application of lessons learned, best practices, and suggested next steps for research and dissemination. Guidance on how to expand WIC agency utilization of MIS to develop retention strategies and assess the results.	
Stand-Alone Executive Summary	September 2022		USDA/FNS and general public	HPRIL	White Paper executive summary (approximately 2 pages)	

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Manuscript for <i>Journal of Medical Internet Research</i>	2022		Public health community	HPRIL and Student intern, Paris Lowe	Literature review of digital media marketing techniques targeting vulnerable populations	MS submitted July 2022
Manuscript: Overall evaluation	Summer 2022		Researchers and practitioners in nutrition and public health	HPRIL	Meta-analysis of the projects implementing interventions in WIC service delivery sites. This manuscript would include recommendations for cost-neutral approaches to improving WIC retention efforts	
Manuscript: Impacts of COVID-19	Summer 2022		Researchers and practitioners in nutrition and public health	HPRIL	Manuscript describing impact of COVID-19 on local agency innovation projects. "Letters from the Field"	
Newsletter Submissions to: NWA's MMR; HER NOPREN Weekly Digest; JHSPH Population, Family and Reproductive Health Newsletter; WIC Access Group; other newsletters TBD	Beginning in Spring 2021		Researchers and practitioners in WIC and related fields	HPRIL	Summaries of findings tailored to each newsletter audience. Each time we submit a newsletter brief they will also be posted to the HPRIL website.	
Implementing and Evaluating Innovation Projects Resource Guide	September 2022		WIC agency staff	HPRIL	The resource guide will assist local agencies in developing, implementing, and evaluating innovative projects aimed at improving the participant experience and increasing retention	
Manuscript Opportunities <ul style="list-style-type: none"> • <i>American Journal of Public Health</i> • <i>Journal of the Academy of Nutrition and Dietetics</i> • <i>Evaluation and Program Planning</i> 						