1. What is your WIC Center?
   *
   - Corona
   - Ocean Avenue
   - Ridgewood

2. What is your title?  *
   - Center Manager
   - Qualified Nutritionist
   - CSA
   - Other
   - Prefer not to say

3. Do you talk to participants about their needs outside of WIC and/or make referrals? *
   - Yes
   - No
   - I don't know
4. How do you refer participants to services? Select all that apply.

- ✔️ Unite Us
- ✔️ Resource Pass
- ✔️ NYWIC
- ✔️ Just share information with participants directly
- Other: Write In

5. Do you usually communicate with the agencies or programs you refer participants to?

- ✔️ Yes
- No
- I don't know
6. Did you use the WIC What Matters to You (as written or in a modified format) in conversations with participants?

*  
- Yes, only as written
- Yes, only modified/rephrased
- Yes, sometimes as written and sometimes modified/rephrased
- No

7. Did these questions make it easier to identify participants’ needs outside of WIC?

*  
- Yes
- No
- I don't know
8. Did you make more referrals for participants after asking these questions compared to methods you used before? *

- Yes
- No
- I don’t know

Using Unite Us

Page entry logic:
This page will show when: #4 Question "How do you refer participants to services? Select all that apply.
" is one of the following answers ("Unite Us")
9. Please rate how much you agree or disagree with each of the statements below.

<table>
<thead>
<tr>
<th>Strongly disagree</th>
<th>Disagree</th>
<th>Neither agree nor disagree</th>
<th>Agree</th>
<th>Strongly agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>It is easier to refer participants to services using Unite Us, compared to the processes I used before.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>It is easier to communicate with community partners using Unite Us, compared to the processes I used before.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>I would like to keep using Unite Us to refer participants to community-based services.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Impact of Conversation and Referrals**

10. Because we talk to participants about their needs outside of WIC...

<table>
<thead>
<tr>
<th>Strongly disagree</th>
<th>Disagree</th>
<th>Neither agree nor disagree</th>
<th>Agree</th>
<th>Strongly agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>Participants are more satisfied with WIC.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Participants are more likely to use their WIC benefits.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Participants are more likely to stay in the WIC program.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
11. Because we make referrals... *

<table>
<thead>
<tr>
<th></th>
<th>Strongly disagree</th>
<th>Disagree</th>
<th>Neither agree nor disagree</th>
<th>Agree</th>
<th>Strongly agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>Participants are more satisfied with WIC.</td>
<td>o</td>
<td>o</td>
<td>o</td>
<td>o</td>
<td>o</td>
</tr>
<tr>
<td>Participants are more likely to use their WIC benefits.</td>
<td>o</td>
<td>o</td>
<td>o</td>
<td>o</td>
<td>o</td>
</tr>
<tr>
<td>Participants are more likely to stay in the WIC program.</td>
<td>o</td>
<td>o</td>
<td>o</td>
<td>o</td>
<td>o</td>
</tr>
</tbody>
</table>

12. Because of the project (What Matters to You Conversation, new referral process through Unite Us, AND network of partners)... *

<table>
<thead>
<tr>
<th></th>
<th>Strongly disagree</th>
<th>Disagree</th>
<th>Neither agree nor disagree</th>
<th>Agree</th>
<th>Strongly agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>More services are available to participants.</td>
<td>o</td>
<td>o</td>
<td>o</td>
<td>o</td>
<td>o</td>
</tr>
<tr>
<td>Participants learn new information about services available in the community.</td>
<td>o</td>
<td>o</td>
<td>o</td>
<td>o</td>
<td>o</td>
</tr>
<tr>
<td>Participants are more likely to get successfully connected to services in the community.</td>
<td>o</td>
<td>o</td>
<td>o</td>
<td>o</td>
<td>o</td>
</tr>
<tr>
<td>Barriers to participation in the WIC program were reduced for participants.</td>
<td>o</td>
<td>o</td>
<td>o</td>
<td>o</td>
<td>o</td>
</tr>
</tbody>
</table>

Thank You!
Thank you for taking this survey.

The information collected in this survey will help us evaluate the impact of the WIC What Matters to You Project, funded by the Hopkins/USDA Participant Research Innovation Laboratory. We expect to have results to share by Summer 2021.

If you have any questions, please reach out to Soalihin Fatema, Project Coordinator, Quality and Evaluation at sfatema@healthsolutions.org.